

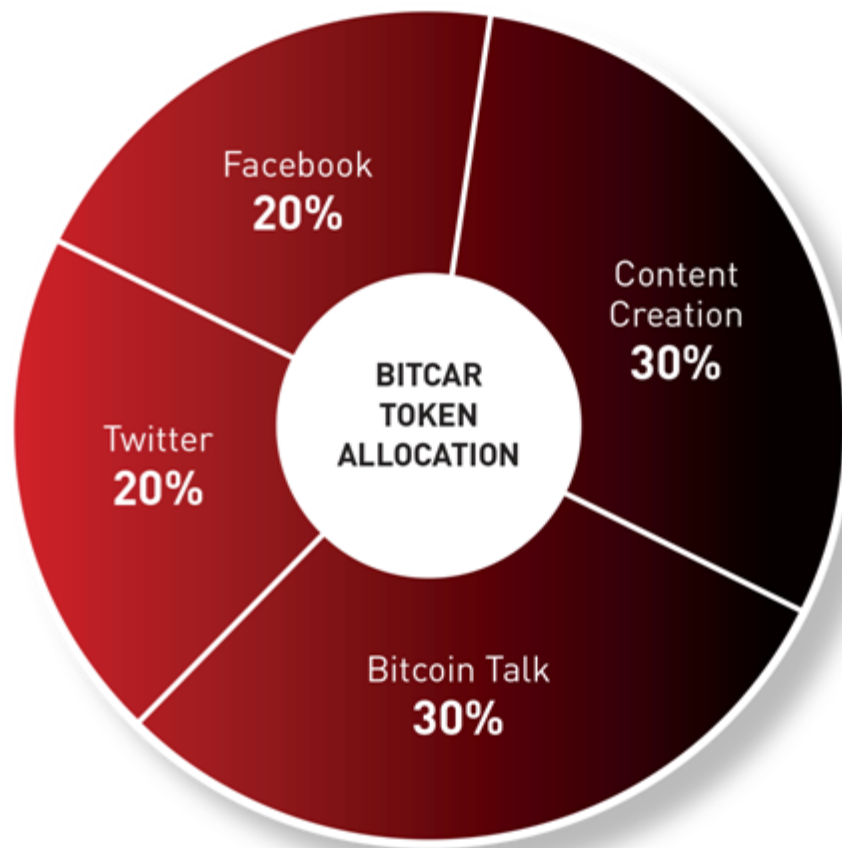
# BOUNTY PAPER



EBITCAR

## 2. BOUNTY BREAKDOWN

The bounty breakdown will be as illustrated:



## 3. SOCIAL MEDIA BOUNTY CAMPAIGN

### 3.1 TWITTER CAMPAIGN RULES

To be eligible to participate in the Twitter Campaign you must:

- (a) Be following our Twitter page on **@Bitcar\_io**
- (b) Approve read-only access to your twitter account to our Bounty Registration system when you register;
- (c) Only register one Twitter account for participation;
- (d) Have a Twitter account that is more than 4 months old;
- (e) Keep the BitCar tweets on your Twitter until the distribution of all Bounty Rewards distribution has been concluded; and

- (f) Ensure all tweets have the hashtag **#BITCAR** , unless you are retweeting a tweet already contains the hashtag.

Bounty Reward points will be calculated as follows:

Type of Post	Bounty Reward Points
Creation of original Memes or Gifs about BitCar in a Tweet	+ 10 points
Tweets with either hashtag <b>#BITCAR</b>	+10 points
Retweets of BitCar's tweets	+5 points
One off bonus reward combining the number of followers and connected friends associated with the Twitter account	Points will be awarded relatively according to the combined Twitter total

Initially additional points will be allocated proportional to the Participant's number of followers and connected friends associated with their twitter account. The number of twitter followers counts from the day the bounty begins and is capped at 10,000 followers. Subsequent qualifying tweets or re-tweets will be rewarded as shown in the above table.

Twitter failures beyond the control of BitCar will result in reward points being unaccounted for in the Bounty Rewards system.

### 3.2. FACEBOOK CAMPAIGN RULES

To be eligible to participate in the Facebook Campaign you must:

- (a) Like both our **Facebook Page** <https://www.facebook.com/bitcar.io> and **Facebook Community Page** <https://www.facebook.com/BitCarCrypto/> ;
- (b) Authorize BitCar's Facebook App to access your user profile and timeline; and

- (c) Keep all the BitCar post Likes and Comments on your Facebook, until the distribution of all Bounty Rewards has been concluded.

Bounty reward points will be calculated as follows:

Type of Post	Bounty Reward Points
<b>Like and Comment</b> on posts from our FB Page <b>BitCar.io</b> and FB Community Page <b>BitCarCrypto</b>	+ 1 point

Facebook failures beyond the control of BitCar will result in reward points being unaccounted for in the Bounty Rewards system.

## 4. BITCOIN TALK BOUNTY CAMPAIGN

### 4.1 BITCOIN TALK CLICK CAMPAIGN RULES

BitCar's Bitcoin Talk Signature Campaign will be run uniquely for our TGE, through our designed "Click Campaign". You can earn Bounty Reward points from the number of unique visitor "Clicks" on your provided forum signature. Other Bitcoin Talk forum members that click on your unique signature link will earn you points.

To be eligible to participate in Bitcoin Talk Click Campaign you must:

- (a) Register through the Bounty Registration system with your email; and
- (b) Add the Click Link within 48 hours of receiving the link, that is sent from BitCar to your dedicated email, to your Bitcoin Talk signature; and
- (c) Design your own signature with a positive reference to the BitCar name or logo.

There is a maximum of 2 clicks per Bitcoin Talk user in any 24 hour period. Spamming or creating fake user accounts for the bounty signature hyperlink will result in disqualification from the Bounty Rewards. Bounty rewards will be calculated as follows:

Bitcoin Talk Rank	Bounty Points per Signature Clicks
Legend/Hero	+5 points
Senior Member	+ 3 points
Full Member	+ 2 points
Member	+1 point
Junior Member	+ 1 point

The Bounty Registration system will send an email to the registered email address containing information on a forum signature update link, that is required to gain eligible rewards. Failure to update your forum signature with the provided link will result in no rewards points being assigned. After receipt of the email you have 48 hours to update your Bitcoin Talk forum signature with the provided link.

Bitcoin Talk forum failures beyond the control of BitCar will result in reward points being unaccounted for in the Bounty Rewards system.

## 5. CONTENT CREATION

### 5.1 CONTENT CREATION RULES

You can write a published blog or article, in any of the official BitCar White Paper translated languages, of at least 250 words containing at least two links to the BitCar Website (<https://bitcar.io/>). The two links to the Website need to properly referenced and related to the content of the blog post or published article.

BitCar's Content Assessors will assess the blog or published article on its contents at 'standard', 'complementary' and 'exceptional'. The blog's or article's assessment will also

include the popularity of the content. Bounty points will only be awarded to your Bounty Account, after the Content Assessor's review. This may occur at any time during or after the close of the TGE sale.

Content Standard	Bounty Reward Points
Standard	+10 points
Complementary	+ 15 points
Exceptional	+ 20 points

To be eligible to participate in Content Creation campaign you must write a published blog or article:

- (a) Of at least 250 words; and
- (b) Containing at least 2 links to the BitCar Website.

Once it is published you must:

- (c) Reference or post it on at least one other traditional social media site;
- (d) Be accessible to the open internet;
- (e) Post your link to your article at the Bounty Registration Website (<https://bounty.bitcar.io>) using the same email address each time.

## 5.2 VIDEO CONTENT CREATION RULES

You can create a video explaining and/or reviewing the BitCar concept and Platform. This video needs to be at least 1 minute long, has to be published on either YouTube or Vimeo, and has to reference the BitCar website in the video description (<https://bitcar.io/>). Only unique video submissions will be eligible for Bounty Reward Points - the same video posted on both YouTube and Vimeo will not entitle a double points scoring.

BitCar's Content Assessors will assess the published video on its contents, quality, and channels number of subscribers'. The video's assessment will also include the popularity of the content. Bounty points will only be awarded to your Bounty Account after the Content Assessor's review. This may occur at any time during or after the close of the TGE sale.

Content Standard	Bounty Reward Points
Good Quality + <5k+ Subscribers	+100 points
Good Quality + >5k Subscribers	+ 1000 points

## 6. HOW TO REVIEW REWARD POINTS

After the Bounty Registration process has been complete an email will be sent to you including your own personal link, to your Bounty Reward points and account details. You can use this link to view your total accounts points during the Bounty Campaign.

The Bounty Campaign **points are not a direct correlation to the final amount of BITCAR tokens issued to participants**. These Bounty points are representative of your efforts rewarded during the Bounty Campaign and will be updated, as each Social Media platform send the requisite information to the Bounty System. Please be patient as Bounty Reward points may take some time to update, with up to 5 days delay depending on the Social Media platform.

Upon launch of the Bounty Campaign the reward system will not be live immediately, BitCar will notify participants when the system is live to display the reward points.

BitCar will be awarding BITCAR Tokens proportional to the final amount of Bounty points each participant has earned. BitCar has a dedicated Bounty Campaign pool allocated for this, separate to the TGE pool of BITCAR Tokens.

## 7. GENERAL BOUNTY CAMPAIGN RULES

All rewards will be made at BitCar's discretion. If BitCar believes there is manipulation of the Campaign Rules in any form, including but not limited to generation of artificial Likes, Retweets, Clicks, fraudulent account use or spamming, the Bounty Participant will be disqualified from the Bounty Campaign and receive no rewards.

Points accumulated in each promotional category will be totaled together and awarded to the recipient at the end of the Bounty Campaign. Rewards will only be distributed once the TGE has concluded. Rewards will be distributed within 4 weeks of the conclusion of the TGE, unless otherwise specified.

BitCar reserves all rights to changing the Bounty Campaign and or the rules at any time. BitCar will notify registered participants through email if changes are made to the Bounty Campaign.

## 8. CONTACT

For any further questions during or after the TGE, please contact us on our telegram group "Official BitCar Telegram" or via email on [bounty@bitcar.io](mailto:bounty@bitcar.io).