

3 January 2018

The privacy of your personal data is important to BitCar. This notice (the “Policy”) describes BitCar’ privacy policy as it pertains to the BitCar family of websites (each, “Website”). By using the Website, you are acknowledging and accepting this Privacy Policy

1. **Information We Collect.** BitCar may ask for and collect from you personally identifiable and other information at certain points throughout the Website. Depending on the information and/or services you request, you may be asked to provide your name, email address and other information. In addition to the information you knowingly provide, BitCar collects the domain names and IP addresses of its visitors, along with usage statistics (e.g., types of web browsers and operating systems used) and browsing history. This data is used to more efficiently operate BitCar’ business, promote our services and administer the Website. BitCar may combine this information with the personally identifiable and other information it collects.

BitCar also collects any information you may choose to provide in your communications with us. Please do not send us any confidential information until we have confirmed in writing it is required from you. BitCar does not collect personally identifiable information about your online activities

2. **How BitCar Uses Your Information.** BitCar may use your information (i) to provide you with personalized content; (ii) to process and respond to inquiries; (iii) for the purposes for which you provided the information; (iv) to improve the content and navigability of the Website; (v) to alert you to new features, special events; and (vi) to enforce the Terms of Use.
3. **Information Sharing with Third Parties.** BitCar may disclose your personally identifiable information to another entity (i) for purposes of outsourcing one or more of the functions described in the previous section; (ii) to confirm or update information provided by you; (iii) to inform you of events, information about our services, and other important information, or (iv) for other purposes disclosed at or before the time the information is collected. If you tell us you wish to attend an event, your name and organization may appear on a list which we provide to other delegates at the event. We may also share your information when legally required to do so.
4. **How We Collect Information.** In addition to the methods described above, we and our service providers collect information using cookies, web beacons, pixel tags or similar digital marker technologies. These methods permit us to collect various types of information, including which pages you visit, which of our newsletter articles you clicked on, and other information. We and our service providers use this information to monitor and improve our website and to show you advertisements about BitCar when you visit other sites. For more details on how we use cookies, see our cookies policy, below. For instructions on rejecting or deleting cookies, please visit allaboutcookies.org.
5. **How We Protect Information.** BitCar attempts to protect against the loss, misuse and alteration of your personal information. BitCar has implemented reasonable administrative, technical and physical measures to protect your personal information.
6. **How You Can View Or Update Your Personal Or Financial Information.** To ensure that you have as much control over your personally identifiable and other information as possible, you may update your information by contacting us as provided in the “Contacts” section below. We will use reasonable efforts to process any change you make; provided, however, that requests to delete information are subject to BitCar’ internal reporting and retention policies and all applicable legal obligations.
7. **International Data Transfers.** We are an international company and your data might be passed on to our international offices, some of which are in countries outside of Singapore including Australia and for any third party sites located in other countries, such as the United States and /or other countries.
8. **Opt-Out.** If you prefer not to receive any further communications, please email info@BitCar.io.
9. **Changes to This Policy.** From time to time, we may change this Policy. Changes to this Policy are effective as of the effective date listed above, and indicates the last time this Policy was revised or materially changed. Your continued use of the Website indicates your consent to the changes to this Policy.

10. **Links.** The Website may contain links to third-party websites. BitCar is not responsible for the privacy practices or the content of such websites.
11. **Contacts.** If you have any questions, concerns, or suggestions regarding this privacy policy, please contact us using our Contact Form, or by post to Attention: BitCar.io Privacy Questions at either (a) 30 Cecil Street #19-08 Prudential Tower, Singapore 049712, (b) Level 6, 218 St Georges Tce, Perth 6000 WA.

BitCar and its service providers use “cookies”, pixel tags, and other digital markers on our websites. We also use pixel tags in our newsletters. A “cookie” is a very small piece of information in the form of a text file placed on your computer. A pixel tag is a small image file that allows us to know that you have visited one of our pages. These digital markers allow us and our service providers to recognize that you have visited our website before. They can also tell us whether you have clicked on a link in one of our newsletters.

For further information about ‘cookies’ please visit <http://www.allaboutcookies.org>

Website Performance

We use cookies to create aggregated statistics on visitors to our websites and their browsing behaviour. We use this information to understand what portions of our website are relevant to and to make improvements. The data is aggregated, which means we cannot identify you as an individual.

This Site uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses cookies to help the Site analyze how users use the site. The information generated by the cookie about your use of the Site (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the Site, compiling reports on website activity for website operators and providing other services relating to Site activity and internet usage. You can [view Google’s privacy policy here](#) and you may opt-out of having your data used by these cookies here: <https://tools.google.com/dlpage/gaoptout/>.

Advertising

Some of our service providers also use cookies and digital markers to assist us with our advertising programs. When you visit other websites you may see an advertisement for BitCar because you visited our website. You may opt-out of network advertising programs that track your activities across multiple websites to deliver personalized advertising content to you.

The Digital Advertising Alliance maintains a web site where consumers can opt out from receiving interest-based advertising from some or all of the network advertising companies participating in the program (www.AboutAds.info/choices)

You can also set your browser to accept or reject all specific ‘cookies’. You can also set your browser to alert you each time a ‘cookie’ is presented to your computer. You can delete ‘cookies’ that have been stored on your computer. Please check your internet browser for the most update information, that applies to you.